

Reflecting on the Exchange

The Exchange A Platform for Sharing

BY JEANNE M. JENNINGS

I shared *The Battles I Couldn't Pick – From COVID to Cancer* in the August 2021 issue of *The Exchange*. It was my story about a serious case of COVID that ended up revealing lung cancer...and possibly saving my life.

In my case, initially, I was very nervous even thinking about sharing my story, particularly because I went through very difficult and life-threatening moments. I had no idea how my story would be received, especially by readers who had no idea who I even was. But I shared anyway, and I felt a sigh of relief.

To my surprise, I received TONS of encouraging and positive feedback. Friends, colleagues, folks with whom I hadn't been in touch for so many years, and people who I did not even know sent me emails, direct messages on LinkedIn, comments on the link to my article (which my boss posted), comments and direct messages on Facebook (where I shared the article). My mobile phone blew up with texts from friends who did not know what I went through, and only found out via the article. I felt so moved by the words of encouragement and inspiration from everyone.

My experience participating in *Healthcare Marketer's Exchange* ended up being a very pleasant one. Nancy and the team made it easy for me to submit my article and the editing process was a breeze. It's wonderful how *The Exchange* gives people a voice and a platform to share their experiences.



Jeanne M. Jennings is Senior Vice President, Media Lead, McCann Health Engagement, New York, 622 Third Avenue, New York, NY 10017. She can be reached at jeanne.jennings@mccann.com or 646-865-2645.

Celebrating 30 Together

BY TOM MCGILL

Congrats on #30 in February! I will celebrate my 85th birthday and 30 years in retirement in February 2022 as well.

In reflection, I have been fortunate to be associated with wonderful people in a great industry. May you have many more successful years with HME.

Be well! Best regards, Tom McGill



Tom McGill, formerly Chairman, President, and CEO of Medical Economics Company, Inc., can be reached at boyomcgill@gmail.com or 609-492-0062.

Feeling Connected Through The Exchange

BY LARRY WALSH

I saw on LinkedIn the announcement about the 30th Anniversary issue celebration. Two questions captured my attention.

- How has *The Exchange* impacted you personally and professionally?
- Updated stories on past written articles?

In 2018, I lost my pharmaceutical job after almost 30 years in the industry. I stepped away from corporate life and cycled across the country, twice. I re-entered the corporate world working with Health Monitor Network as their Vice President of Pharma Sales. COVID-19 arrived and the world (and businesses) transformed.

In the middle of COVID, your magazine ran an article about my experiences on the saddle – *One Man's "Never Give Up" Story* by Rodnell E. Workman, August 2020. Another thing happened.



All smiles at the finish line in St. Augustine, Florida, on November 20, 2018.

I received many notes from friends as well as folks I don't know sharing their congratulations on the journey. I had completed a manuscript for *Suit to Saddle*, but I had put everything on the back burner for the time being. It was a busy time working through the pandemic!

I left Health Monitor in April 2021, and completed my book in September 2021. I'm currently writing a second book, *Forty to Finish*, that will chronicle the second bike ride. I plan to return to the pharmaceutical industry in some capacity early next year after completing *Forty to Finish*.

So, you ask...how has *The Exchange* impacted me? Simply put, my story had a positive impact on others. This notion of losing a job after a long successful career is not isolated. I think others can relate. And then the second question...any updates on past written articles? Visit my Amazon site and website Larry-Walsh.com.

Never too old to learn new tricks!

My best to you!



Larry Walsh is formerly Vice President, Pharma Sales, Health Monitor Network. He can be reached at walshllw@gmail.com or 440-665-9345 (c).